



Principles for responsible shopping



Know what you need

Make a shopping list before setting off to the shop or supermarket. This will not only remind you of what you need, but will also help stop you buying things you don't need.



Take your own bag

When you go shopping, take a cloth bag or a basket with you. They are kinder on the environment and last longer than plastic bags.



Cut out the waste

Study the product packaging. Choose products that will result in the least amount of waste after use.



Choose carefully

Buy products that are environmentally friendly, not simply those that are most heavily advertised or most popular.



Do something more exciting!

Don't encourage shopping as a form of entertainment. If you want to have fun with your children, go to the cinema, swimming pool or park, or just out for a walk.



Ecological labelling



The Ukrainian national logo that appears on organic products certifies that the raw materials have been produced in a way that fully meets the requirements of the Law of Ukraine on Organic Production and Trade in Organic Products. The logo was adopted on December 25, 2015.

The logo was chosen following a national competition organised by the Department of Food of the Ukrainian Ministry of Agricultural Policy and Food. The competition was supported by the non-governmental organisation Organic Ukraine, in partnership with the international foundation Green Dossier Information Centre, along with the Swiss–Ukrainian project “Development of the organic market in Ukraine”, implemented by the Research Institute of Organic Agriculture (FiBL, Switzerland) with the financial support of the Swiss Confederation.



The trademark Taste of the Ukrainian Carpathians was created to promote products from the Carpathian region. It was registered on April 10, 2014, as a trademark for products and services, by the State Intellectual Property Service of Ukraine. The owner of the trademark is the non-governmental organisation Carpathian Taste.

The trademark is an umbrella brand that can be used by manufacturers and processors who are members of the organisation and whose products have been verified as eligible according to the criteria of origin, quality and taste. Products sold under this trademark come from the region of the Ukrainian Carpathians (Chernivtsi, Ivano-Frankivsk, Lviv and the Transcarpathian oblasts). The label is a guarantee of the origin and quality of the products.

International product information symbols



Complex notation



This symbol indicates that, during production, chlorine-free technology was used and that chlorine and its compounds are not present in the final product. It is used on paper, plastics and chemicals, but is not used to label foods or drugs.



The Nordic Swan symbol is used in Iceland, Norway, Finland and Sweden to label products that are a good environmental choice.



The European Union's Ecolabel helps consumers identify products and services that have a reduced environmental impact throughout their life cycle.



Packaging for reprocessing



This symbol is usually accompanied by a numerical code to identify the material from which the item is made in order to facilitate recycling or reprocessing: 1–19 for plastics; 20–39 for paper and cardboard; 40–49 for metals; 50–59 for wood; 60–69 for fabrics; and 70–79 for glass.



Environmentally safe production processes



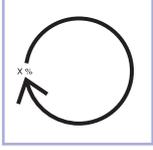
The Dolphin Friendly or Dolphin Safe logo is used on tins of fish to indicate that dolphins have not been harmed or caught during fishing.



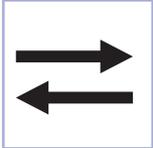
Cruelty Free International (formerly the British Union for the Abolition of Vivisection) uses the Leaping Bunny logo to indicate that a product or component has not been tested on animals in the past five years.



Recycling and reuse



Packaging made partially or entirely from recycled materials (with an indication of the percentage of recycled materials used in the product)



Recyclable packaging



Recyclable glass



Recyclable cardboard



The Green Dot (Der Grüne Punkt) indicates that the manufacturer of the product has contributed to its recovery and recycling in Germany. The Green Dot scheme for the industry-funded recycling of packaging materials from consumer goods is now implemented in 23 European countries.