



## Workshop

on

### Financing Eco-innovation and Green Investments in CEE:

#### *Experiences, new mechanisms, challenges*

Regional Environmental Centre for CEE,

9-11 Ady Endre str., 2000 Szentendre, Hungary

Date 9 July 2014

### AGENDA

Time	Agenda Item	Speaker
9.30 - 10.00	Registration of Participants	
10.00 – 10.30	Introductory Session	
	Official opening of the meeting Objectives of the meeting Tour de table	Regional Environmental Center for Central and Eastern Europe
10.30 – 11.55	Session 1: Setting the scene	
10.30 – 10.55	The EU agenda for eco-innovation (2011 Eco-Innovation Action Plan, EU relevant flagship initiatives, Horizon 2020: the Framework Programme for Research and Innovation)	Ms. Lana Zutelija, European Commission Directorate-General for Environment Unit A.1. - Eco-Innovation & Circular Economy
10.55 – 11:20	Eco-innovation in CEE (designing specific measures to promote eco-innovation, boosting demand and creating favourable market conditions)	Ms. Laura Roman, Technopolis Group
11.20 – 11.35	Boosting green investments in CEE	Ms. Venelina Varbova, Regional Environmental Center for Central and Eastern Europe

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11.35 – 11.55	<i>Coffee break</i>	
<b>11.55 – 15.25</b>	<b>Session 2: Towards a comprehensive policy mix: experiences of CEE countries</b>	
11.55 – 12.15	Hungarian experience and achievements in supporting eco-innovation	Dr. Kinga Lorencz, National Innovation Office, Hungary
12.15 – 12.40	Emergent ecological markets, promoting green public procurement and eco-labelling (experience from Romania)	Ms. Anamaria Stroia, REC CO Director, Romania
12.40 – 13.00	<i>Discussion</i>	
13.00 – 14.00	<i>Lunch break</i>	
14.00 – 14.30	Polish experience in supporting eco-innovation (programme ETV, project GreenEvo, programme GEKON)	Mr. Szymon Kościerzyński, Green Economy and Eco-innovation Unit, Department of Sustainable Development, Ministry of Environment , Poland
14.30 – 14.50	Promotion of eco-innovation: Lithuanian experience	Mr. Ricardas Valanciauskas, Agency for Science, Innovation and Technology, Lithuania
14.50 - 15.10	Polish Enterprises' experience and perspectives in the field of eco-innovation under EU Framework Programmes	Ms. Katarzyna Walczyk-Matuszyk, National Contact Point for Research Programmes of the European Union, Poland
15.10 - 15.25	<i>Discussion</i>	
15.25 – 15.45	<i>Coffee break</i>	
15.45 – 16.25	<b>Session 3: Experiences of Businesses</b>	
15.45 – 16.00	KIC InnoEnergy	Mr. Christo Balinow, KIC Innoenergy Poland Plus
16.00 – 16.15	Green energy from the spa to ... the zoo	Mr. Vince Zsigmond, Budapest Zoo & Botanical Garden
16.10 – 16.25	<i>Discussion</i>	
16.25 – 16.50	<b>Discussion on stimulating eco-innovation and green investments in CEE</b>	
16.50 – 17.00	Closing of the workshop	
<b>17.00 – 19.00</b>	<b>Reception</b>	